



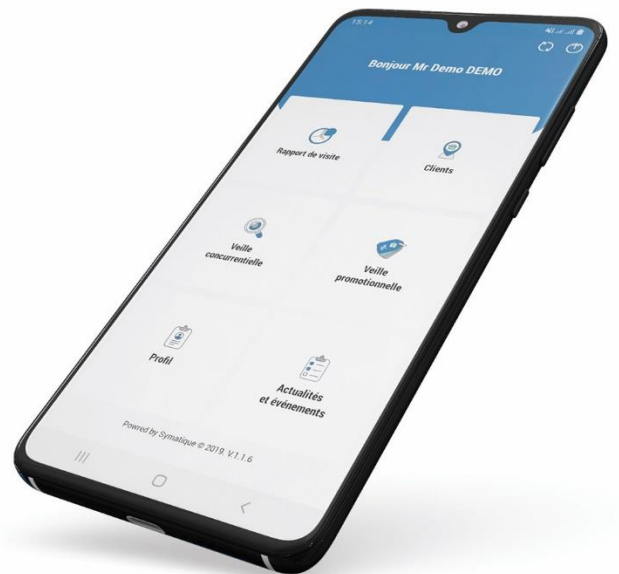
SYMATIQUE
WWW.SYMATIQUE.COM

**SMART
MERCHANTISING
BY SYMATIQUE**

FOR YOUR SUPERMARKETS **NETWORK** "THE BEST SYSTEM"

Main modules

- Management of supermarkets and sales point.
- Management of competitors and competing items.
- Management of agreements with GMS.
- Management of visit reports.
- Planning of "Point of Sale Advertising" actions.
- Visit planning management.



React in the right way

- ✓ Analysis of your positioning on the market against the competition.
- ✓ Management of promotional operations, budgets and sectorisations.
- ✓ Ensure the visibility of its products in the good location.

Why choose us?

Digital transformation requires a willingness to adapt new organizational structures, new processes and new technologies, but also requires a trusted and experienced partner.



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